

This Template is a **Quarter Page** ad size 5.39 (3 column span) by 1.66 inches  
The Color Format and Profile are embedded, please do not change it.

We Print 4 Color Process Separation

If your working in color please make sure all  
Placed and Embedded Materials are in C-M-Y-K color mode  
Please make sure you embed all materials and artwork,

**DO NOT USE LINKED IMAGES** (*Place and embed them or they may not print!*)

If you are working in Gray-scale or Black and white  
please make sure all Placed and Embedded Materials are  
in gray-scale color Mode.

Make sure all black or gray uses only 'K' values 0% to 100%  
"NO" C, M or Y, make sure these values are all equal 0%

We will except all color formats, but we can not guarantee  
proper color conversion if we need to convert it.

Blacks and grays usually get darker and colors get lighter.

**This Text is 100% K (Black)**

**This Text is 100% C (Cyan)**

**This Text is 100% M (Magenta)**

**This Text is 100% Y (Yellow)**

Make sure you delete or hide the border-edge and this sample-text  
layer before finalizing your ad and out put it for print.  
Anything extending beyond the Border or page size will be  
cropped off when printed.

When you have completed your ad please save  
this as a PDF using our "Merchandiser Job Option Settings"  
file for acrobat also available for download on the templates page  
of our website at [themerchandiser.net](http://themerchandiser.net)