

This Template is a **3/4 page** ad size

5.39 (3 column span) by 10 inches

The Color Format and Profile are embedded,
please do not change it.

We Print 4 Color Process Separation

If your working in color please make sure all

Placed and Embedded Materials are in C-M-Y-K color mode

Please make sure you embed all materials and artwork,

DO NOT USE LINKED IMAGES (*Place and embed them or they may not print!*)

If you are working in Gray-scale or Black and white

please make sure all Placed and Embedded Materials are
in gray-scale color Mode.

Make sure all black or gray uses only 'K' values 0% to 100%

"NO" C, M or Y, make sure these values are all equal 0%

We will except all color formats, but we can not guarantee

Proper color conversion if we need to convert it.

Blacks and grays usually get darker and colors get lighter.

This Text is 100% K (Black)

This Text is 100% C (Cyan)

This Text is 100% M (Magenta)

This Text is 100% Y (Yellow)

Make sure you delete or hide the border-edge and this sample-text
layer before finalizing your ad and out put it for print.

Anything extending beyond the Border or page size will be
cropped off when printed.

When you have completed your ad please save

this as a PDF using our "Merchandiser Job Option Settings"

file for acrobat also available for download on the templates page
of our website at themerchandiser.net